



RESOLUTION NO. 2026-28

A RESOLUTION SUPPORTING COUNTRY OF ORIGIN LABELING FOR BEEF

WHEREAS, the Sierra County Board of County Commissioners met upon notice of a regular meeting, duly published, at the Sierra County Administrative Offices, 1712 N. Date Street, Truth or Consequences, New Mexico 87901, on April 21, 2026; and,

WHEREAS, the Board of County Commissioners of the County of Sierra exercises the powers of the County as a body politic and corporate pursuant to NMSA 1978, Section 4-38-1 (1884); and,

WHEREAS, NMSA 1978, Section 4-37-1 (1995) authorizes counties to provide for the safety, preserve the health, promote the prosperity and improve the morals, order, comfort and convenience of any county or its inhabitants; and,

WHEREAS, agriculture, ranching, and livestock production are foundational components of Sierra County's economy and cultural heritage, supporting local families, jobs, and rural communities; and,

WHEREAS, consumers increasingly seek transparency regarding the origin of food products, including beef, in order to make informed purchasing decisions for themselves and their families; and,

WHEREAS, prior federal country-of-origin labeling ("COOL") requirements for beef, enacted under the Agricultural Marketing Act of 1946, were repealed in 2015, eliminating mandatory disclosure of origin information for beef products sold in the United States; and,

WHEREAS, legislation has been introduced in the United States Congress to restore mandatory country-of-origin labeling requirements for beef, including measures in both the United States Senate and House of Representatives; and,

WHEREAS, the restoration of country-of-origin labeling for beef would promote fairness in the marketplace, support domestic cattle producers and ranchers, and ensure that imported beef is not misleadingly marketed as a product of the United States; and,

WHEREAS, the Board of County Commissioners of Sierra County finds that reinstating country-of-origin labeling for beef will strengthen rural economies, support family-owned farms and ranches, and provide consumers with accurate and meaningful information.

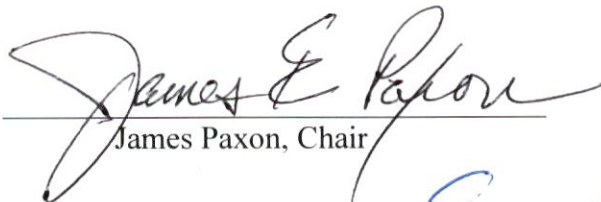
NOW, THEREFORE, BE IT RESOLVED, that the Board of County Commissioners of Sierra County, New Mexico supports the reinstatement of mandatory country-of-origin labeling requirements for beef sold in the United States.

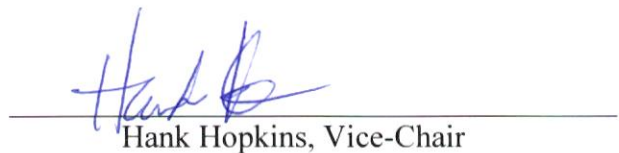
NOW, THEREFORE, BE IT FURTHER RESOLVED, that the Board of County Commissioners urges the United States Congress to enact legislation restoring country-of-origin labeling for beef and urges the United States Department of Agriculture and other appropriate federal agencies to implement and enforce such requirements.

NOW, THEREFORE, BE IT FURTHER RESOLVED, that the Board of County Commissioners encourages residents of Sierra County to support policies that promote transparency in food labeling and to advocate for measures that protect domestic agriculture and ranching.

APPROVED, ADOPTED, AND PASSED on this 21st day of April, 2026.

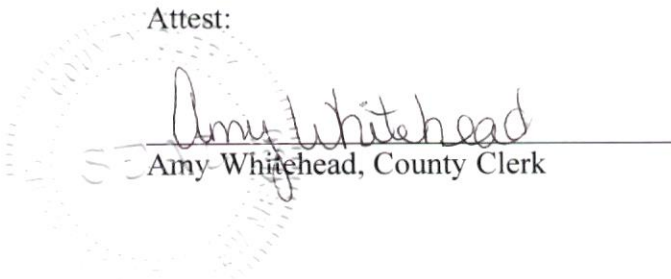
**BOARD OF COUNTY COMMISSIONERS
OF SIERRA COUNTY**


James Paxon, Chair


Hank Hopkins, Vice-Chair


Sandy Jones, Commissioner

Attest:


Amy Whitehead, County Clerk

