



Sponsorship Opportunities – Sierra County NM Shuttle Service
www.sierrashuttle.org
2018

- The Shuttle was launched July 4th weekend of 2017.
- It provided free rides between Elephant Butte State Park and the cities of Elephant Butte and Truth or Consequences. Founded on the idea of reducing drunk driving it also provided a much need shuttling service between the communities and businesses.
- For the summer of 2018, commitments have been made and The Shuttle will be serving our community again. To ensure its success we are not only seeking sponsorship opportunities but especially community support. Please get the word out that the shuttle will be running.
- Highlights of The Shuttle –
 - Begins operating Memorial Day weekend till Labor day on Fridays and Saturdays with bonus shuttles on Sunday Memorial, Fourth of July & Labor Day weekends
 - Stops include: Downtown T or C, 7-State Park stops, Marina Del Sur, 4-businesses in Elephant Butte & 6 businesses in T or C.
 - The Buses begin at 3:15pm and last drop off is 11:45pm.
- Levels of sponsorship
 - \$100 – Recognition on the Website
 - \$200 – Website - Small ad
 - \$500 – Website – Large ad & in vehicle ad
 - \$1000 and up –Banner on the website & Large in vehicle ads
 - In vehicle ad space is limited. Make a donation early to get a spot.
- How do I get involved?
 - Financially – Send a check to:
 - Sierra County 855 Van Patten, Truth or Consequences, NM 87901
 - MainStreet PO Box 1602 Truth or Consequences, NM 87901 (tax deductible)
 - Join our team & learn more by calling
 - County Administrative Office 575-894-6215
 - MainStreet T or C 575-740-6180

www.sierrashuttle.org

Spread the word, post signs and notices about this great service

